

Production Consulting Group, Viewpoint Production Services, Speedway Productions and Advanced Visual Solutions team to bring race fans pre-race show from Lernerville Speedway.

Pittsburgh, PA (July 28, 2011) Fans at this year's 2011 Don Martin Memorial Silver Cup XX event for the World of Outlaws Sprint Carr Series, we treated to a new innovative pre-race experience for this year's event at Lernerville Speedway, located in Sarver, PA. Production Consulting Group a Pittsburgh based video production and live streaming company produced a pre race show for this year's event that was streamed live to Ustream so that race fans from across the country could see live interviews with World of Outlaws Series Sprint Car drivers and get their thoughts on this year's race and the 2011 series so far. Don Gamble, of Speedway Productions , and host of the

long running racing show, "Rappin on Racin' ,served as host for the show and Viewpoint Production Services provided the multi-camera video production services. Advanced Visual Solutions provided their high definition 16' x 9' Barco Led Mobile Projection screen providing fans attending the event with a live feed of the show that they could view as it was happening.

Jeff Waller, President of Production Consulting Group was the driving force in bringing this type of event to the speedway. " I have been a long time dirt track racing fan and the opportunity to feature what I think is one of the finest dirt tracks in the country and one of the most exciting racing series in the country, in the World of Outlaws Sprint Car series as our first live pre race show was something that we were thrilled to bring to the racing community." Gary Risch, Jr. Track promoter at Lernerville Speedway, said, " We have had a long relationship with all the people responsible for producing this pre-race event and we know their commitment to the local racing community, that is one of the main reasons we were proud to partner with all of them in this new venture. Our fans were surprised and thrilled to see interviews with the countries best sprint car drivers live on a big screen prior to the race, overall it really added a to the excitement of this year's event."

All of the interviews can be seen on www.Ustream.tv or on You Tube, just type in the "Rappin on Racin in the search box on each of the sites.

Production Consulting Group, is a Pittsburgh, PA based video production, web streaming and media consulting company.

Production Consulting Group – www.theproductionsconsultants.com

Speedway Productions – www.speedwayproducitons.biz

Viewpoint Production Services – www.viewpoint.tv

World of Outlaws Racing Series – www.worldofoutlaws.com

For more information contact: Jeff Waller – 412-760-3582

producitonconsultants@hotmail.com